



About us

The oldest and well-know chocolate Polish brand offering high- quality chocolate tablets, pralines, marshmallows covered by chococolate, countlines and candies. The producer uses best quality ingredients – like cocoa beans from Ghana, which are famous for their rich, bitter but at the same time well balanced taste. Carefully selected ingredients and more than 170 years of experience in developing the best chocolate recipes make E.Wedel tablets so unique and loved by consumers.

History

It all began in 1851 when Karol Wedel, a young confectioner from Berlin, arrived in Warsaw and opened his first confectionery on Miodowa Street. He sold little-known specialties at the time, but quickly won the hearts of the people of Warsaw. One of the main items on the menu was drinking chocolate.

The company experienced its greatest growth during the interwar period. In 1930, a chocolate factory was opened in the Praga district of Warsaw, and the product range was expanded to include new items such as Ptasie Mleczko®. The first stores outside of Warsaw were opened in cities like Krakow, Lodz, and Poznan. Over time, the company's products became available in Europe, the United States, and Japan. By the late 1930s, E.Wedel had become a widely recognized brand with a diverse and appealing product offering.

The company's development was interrupted by World War II. After its conclusion, production resumed, but by the end of 1945, the new communist regime removed Jan Wedel from the factory. In 1949, the brand was nationalized, and the name was changed. The name E.Wedel was only reinstated in 1989 when the privatization process began. Currently, the brand is owned by the Japanese conglomerate Lotte.

If you would like to learn more about E.Wedel, please visit www.wedel.pl.



Certificates

High quality is part of our philosophy. The production processes are strictly controlled and certified. The highest quality of Wedel products has its origins from the very existence of the E.Wedel brand. Jan Wedel - the grandson of the company's founder, was very restrictive in the area of hygiene in the factory, but also personally supervised each transport of cocoa beans. He examined the samples, assessed their ripeness and quality, and decided which type of chocolate to use for a given grain. Invariably, the E.Wedel brand for the production of its chocolate sweets uses only the highest quality cocoa beans from Ghana, still using traditional technology, which guarantees a unique taste.

The guarantee of the best quality is due to the entire supply chain and all stages of production. It is confirmed by certificates and is a priority for us. Controls at every stage of production and restrictions in the area of hygiene are necessary to maintain the highest level of food safety.











DARK CHOCOLATE



Did you know?

For chocolate to delight with its extraordinary taste and melt in the mouth, it must be created based on a properly refined recipe. Wedel chocolate is made from cocoa beans from Ghana, which gives each bar a unique, deep flavor.

Carefully selected, high-quality cocoa from Ghana and closely guarded recipes give each piece of Wedel chocolate a unique taste pleasure.





















DARK CHOCOLAT	П
90 G	
cocoa solids	
minimum 50%	

DARK CHOCOLATE 64% COCOA cocoa solids minimum 64%

EXTRA DARK CHOCOLATE 80% COCOA 90 G cocoa solids minimum 80%

DARK CHOCOLATE WITH PIECES OF HAZELNUTS AND **PEANUTS**

DARK CHOCOLATE WITH CHERRY FILLING 100 G

22 234 12

DARK CHOCOLATE WITH COCONUT FILLING 100 G

DARK CHOCOLATE WITH CRÈME **BRÛLÉE FLAVOUR** FILLING 100 G

DARK CHOCOLATE WITH ESPRESSO FLAVOUR FILLING

DARK CHOCOLATE WITH PANNA COTTA FLAVOUR FILLING 100 G

DARK CHOCOLATE WITH STRAWBERRY FILLING 100 G

DARK CHOCOLATE WITH TIRAMISU FLAVOUR FILLING 100 G

20	20	20	20	20	20
234	234	234	234	234	234
12	12	12	12	12	12
<u>^</u>	<u>Λ</u>	<u>^</u>		^ ω	^
5 901588 026459	6 901588 018935		5 901588 018911	5 901588 018966 >	
1588	1588	1588	1588	1588	1588
8	8	8	8	8	8

MILK CHOCOLATE



Did you know?

The cocoa tree comes from the tropical forests of South America, but currently most trees of this species can be found in Africa. A tree can be a real oldie! But although it grows for up to 200 years, its fruit can only be used for 25 years.

Carefully selected, high-quality cocoa from Ghana and closely guarded recipes give each piece of Wedel chocolate a unique taste pleasure.







EXTRA MILK CHOCOLATE



BAJECZNY FILLED MILK CHOCOLATE 100 G



EXTRA MILK CHOCOLATE WITH PIECES OF HAZELNUTS 80 G



EXTRA MILK CHOCOLATE WITH CORN FLAKES WITH HONEY 80 G



MILK CHOCOLATE WITH TOFFEE FLAVOURED FILLING



MILK CHOCOLATE WITH STRAWBERRY FILLING



MILK CHOCOLATE WITH RASBERRY FILLING 100 G



MILK CHOCOLATE WITH BLUEBERRY AND WILD STRAWBERRY FILLING 100 G

no. of pieces in the box	22	22	22	21
no. of boxes on the pallet	234	234	234	234
product shelf life	17	17	12	12
ean	5 901588 018843 >>	5 901588 018782	5 901588 018256 >	5 901588 027050 >

21	20	20	20	20
234	234	234	234	234
12	12	12	12	12
<u>^</u>	^	<u> </u>	<u>^</u>	<u>^</u>
5 901588 027036	5 901588 018263 >	901588 018973	901588 018980	901588 018249 >
1588	1588	888	888	288
906	90	2	90	200

OTHER CHOCOLATES

Did you know?

The cocoa fruit has a skin about 2-3 cm thick?

The thick skin hides pulp containing up to 50 seeds, which are the basis for creating chocolate. The fruit is sweet and honey-like with a slight lemonade aftertaste.

Carefully selected, high-quality cocoa from Ghana and closely guarded recipes give each piece of Wedel chocolate a unique taste pleasure.























CLASSIC MILK CHOCOLATE

DARK CHOCOLATE 50% COCOA

EXTRA MILK CHOCOLATE WITH PIECES OF HAZELNUTS

WHITE CHOCOLATE 80 G

CARAMEL WHITE CHOCOLATE

MILK CHOCOLATE WITH BROWNIE FLAVOUR FILLING 290 G

MILK CHOCOLATE WITH PANNA COTTA FLAVOUR FILLING

MILK CHOCOLATE WITH TIRAMISU FLAVOUR FILLING 293 G

MILK CHOCOLATE WITH CREME BRULEE FLAVOUR FILLING

MILK CHOCOLATE WITH PEANUT FILLING WITH PIECES OF WAFERS AND **PEANUTS** 290 G

MILK CHOCOLATE WITH PEANUT WAFERS 245 G

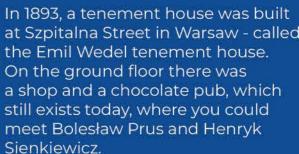
no. of pieces in the box	128	128	128	22	22
no. of boxes on the pallet	96	96	96	234	234
product shelf life	15	18	12	15	17
ean	5 901588 018904	< 868810 8838 9	5 901588 018836 >	5 901588 018874 >	5 901588 018881

12	12	12	12	12	13
162	162	162	162	162	180
12	12	12	12	12	10
^	^ o	^	<u> </u>	^	Δ Δ
6 901588 026503 >	6 901588 026510 >	6 901588 026527	5 901588 026534 >	5 901588 026589 >	5 901588 026435 >
1588	1588	1588	1588	1588	1588
8	96	8	8	26	96

SNACK

In a world where snacking has become mundane, we're embarking on a journey to awaken your taste buds and redefine chocolate indulgence. For over 170 years, E.Wedel has been synonymous with pleasure, bringing you timeless classics that have delighted generations. But now, we're shattering the boundaries of chocolate, taking it to exhilarating new heights. It's chocolate, but not as you know it... E. Wedel SNACK is where tradition meets trendsetting and every bite tells a delicious story. Try them out and find your favourite snack cola, bubble gum, pop corn etc.















COLA FLAVOUR MILK CHOCOLATE WITH POPPING CANDY 90 G

MILK CHOCOLATE WITH SALTY CRISPY CEREALS 85 G

MILK CHOCOLATE WITH SOUR LEMON FILLING 100 C

MILK CHOCOLATE WITH ROASTED SALTED CORN AND SALTED CRISPY CEREALS

MILK CHOCOLATE WITH BUBBLE GUM FLAVOUR JELLIES 90 G

no. of pieces in the box	22	20	20	20	22
no. of boxes on the pallet	234	234	234	234	234
product shelf life	12	12	12	12	12
ean	5 901588 401157 >	5 901588 401300	5 901588 401188	5 901588 401140	5 901588 401263 >



PREMIUM CHOCOLATE

Premium dark chocolate with a high cocoa content from Ghana is a proposition for those looking for a dry, strong chocolate taste. The perfect combination of the intense taste of dark chocolate, combined with sour currant, caramel or orange peel is an ideal proposition for lovers of original combinations. Thanks to the form of a thin bar, Wedel's dark chocolate provides unique taste sensations, pleasantly breaking in the mouth.



Did you know?

Americans are known for their love of sweets, especially chocolate. Therefore, it is not surprising that they eat as much as 50% of the world's chocolate production. Europeans are right behind them - enjoying 40%, and the remaining 10% goes to residents of other continents.





















MILK CHOCOLATE WITH WHOLE HAZELNUTS

MILK CHOCOLATE 220 G

DARK CHOCOLATE 64% COCOA

MILK CHOCOLATE WITH WHOLE HAZELNUTS

DARK CHOCOLATE 80% COCOA

DARK CHOCOLATE WITH HAZELNUTS AND SALTY CARAMEL

DARK CHOCOLATE WITH ORANGE PIECES 100 G

DARK CHOCOLATE WITH PIECES OF REDCURRANT 100 G

no. of pieces in the box	12	13	13	10
no. of boxes on the pallet	420	180	180	240
product shelf life	12	15	18	12
ean	5 901588 018591	5 901588 016993 >	5 901588 017006	5 901588 018584 >

20	20	20
12	12	12
218393 <u>></u>		\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$
001588	901588	
	234	

PTASIE MLECZKO®



Did you know?

In 2016, on the occasion of the marshmallows' 80th birthday, the largest marshmallow in history, weighing over 100 kg, was prepared under the supervision of the Maestro of Chocolate E.Wedel, Janusz Profus, and over 1,000 people could taste it!

The iconic marshmallows, created before World War II and inspired by French legumin, still delight with their lightness and unique delicacy of taste.



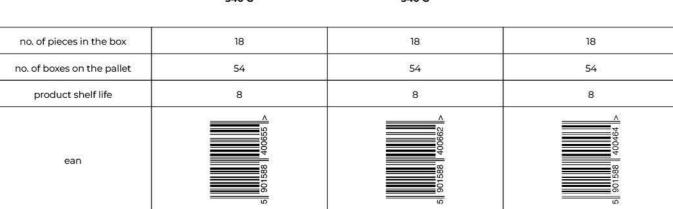




PTASIE MLECZKO®
CREAMY FLAVOUR
MARSHMALLOW IN MILK
CHOCOLATE
340 G



PTASIE MLECZKO® SALTY CARMEL IN MILK CHOCOLATE 340 G





PTASIE MLECZKO®
CAFFE LATTE IN MILK
CHOCOLATE
340 G



PTASIE MLECZKO® LEMON FLAVOUR MARSHMALLOW IN DARK CHOCOLATE 340 G



PTASIE MLECZKO® CHOCOLATE FLAVOUR MARSHMALLOW IN DARK CHOCOLATE 340 G



PTASIE MLECZKO® VANILLA FLAVOUR MARSHMALLOW IN EXTRA DARK CHOCOLATE 80% COCOA 340 G

18 18 18				
8 8 8 8	18	18	18	18
8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	54	54	54	54
901588 400709 >	8	8	8	8
	5 901588 400945 >	5 901588 4006/9		5 901588 400716 >

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PRALINES



Did you know?

The French word "bonbon" means candy. In the 18th century, the custom of storing candies in small, decorative containers - then most often made of ceramics or faience - spread from France to other European countries.



A feast for fans of multi-sensory taste sensations or a refined gift for any occasion. Our pralines contain several types of fillings encased in original Wedel chocolate.



















COFFEE BOX DARK, MILK AND CARAMEL WHITE CHOCOLATE PRALINES WITH COFFEE FILLING 100 G

PASJONATA FILLED MILK CHOCOLATE PRALINES 201 G

LALIBELLE FILLED MILK CHOCOLATE PRALINES 238 G

OD SERCA MILK CHOCOLATE PRALINES WITH CARAMEL FILLING 117 G

ean	901588 058627 >		901588 057170 >	
product shelf life	n	9	9	8
no. of boxes on the pallet	72	54	72	77
no. of pieces in the box	12	18	7	12

CHOPIN CHOCOLATE PRALINES MILK/ DESSERT 263 G

FROM THE HEART CHOCOLATE PRALINES MILK/ DESSERT 263 G

HAPPY BARRELS DARK CHOCOLATE BARRELS WITH ALCOHOLING FILLING 200 G

HAPPY BARRELS DARK CHOCOLATE BARRELS WITH COCTAILS FLAVOUR ALCOHOLING FILLING 200 G

HAPPY BARRELS DARK CHOCOLATE BARRELS WITH WHISKY FLAVOUR ALCOHOLING FILLING 200 G

TORCIK WEDLOWSKI HAND DECORATED WAFER WITH PEANUT FILLING IN DARK CHOCOLATE 250 G

6		5	10	10	10	2120
96		80	77	77	77	112
8		8	9	9	9	9
	<u>^</u>	<u>^</u>		^_	<u>^</u>	^
	05754	5 901588 057552 >	5 901588 088747 >	5 901588 088730 >	5 901588 088723 >	901588 066363 >
	88910	1588	01588	01588	88912	01588
	<u>6</u>	<u>8</u>	<u>8</u> 8	<u> </u>	8	<u>8</u>

products.

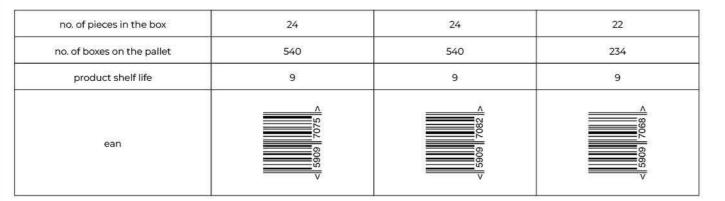
arch.

Delicious chocolate bars in many delicious versions, perfect as a snack. Here you will find both long-time favorite flavors and interesting new



BAJECZNY
PEANUT BAR WITH
CARAMELIZED PEANUTS AND
WAFERS IN MILK CHOCOLATE
40 G

CZNY PIERROT
BAR WITH PEANUT BAR IN MILK
PEANUTS AND CHOCOLATE
K CHOCOLATE 45 G





The history of chocolate is almost 4,000 years old and has its origins in ancient Mesoamerica.











PAWEŁEK MILK CHOCOLATE BAR WITH SALTED CARAMEL FILLING 45 G



PAWEŁEK MILK CHOCOLATE BAR WITH ADVOCAT FILLING



PAWEŁEK
MILK CHOCOLATE
BAR WITH CREAMY
FILLING
PAWEŁEK
MILK CHOCOLATE
BAR WITH
COCONUT FILLING



PAWEŁEK DUO WHITE CARAMEL AND BITTER CHOCOLATE WITH CHOCOLATE FILLING

24	24	24	24	24	24
527	527	527	527	527	527
12	12	12	12	12	12
			^		^
5901 1194	< 5909 6238 >			2808 2928	S 203
2901	28009	2903	2905	2908	2807
<u>u</u>	v	=== <u>4</u> 7		==== <u>a</u>	

Four delicious, shortcrust wafers layered with filling covered in milk or dark chocolate. A small, delicious snack for fans of sweet and salty flavors. Perfect for your own moment of pleasure or to share.

Did you know?

The largest chocolate in the world had 29 million calories. The Guinness Record was set in Split, Croatia, in 2015. The largest chocolate bar in the world was a square with a side length of 4 meters. It weighed nearly 6 tons and could be cut into over 72,000 standard bars.









WW WAFER
PENUT BUTTER FILLING IN MILK
CHOCOLATE
47 G



WW WAFER WITH NUT FILLING IN DARK CHOCOLATE 47 G

no. of pieces in the box	24	24	24
no. of boxes on the pallet	319	319	319
product shelf life	10	10	10
ean	< 5904 2396 >		\$\rightarrow\$ \left(\frac{1}{2}\text{0.000} \right) \right\rightarrow\$ \rightarrow\$ \left(\frac{1}{2}\text{0.000} \right) \right\

MIESZANKA WEDLOWSKA

Wedel's mix or small chocolate candies is a wealth and variety of flavors that are hard to resist! In each package you will find unique candies covered with Wedel's dessert chocolate: Pierrot - with pieces of nuts, Bajeczny - nut with wafers, Kokosek - coconut, Toffik - toffee flavor, Mocca – coffee. Mieszanka Wedlowska has been delighting and bringing together entire generations since the 1930s. You will find something there not only for yourself, but also for your loved ones.



Did you know?

As many as 40,000 tons of chocolate are sold in the last week of October? For comparison, 21,000 tons are sold in the week before Valentine's Day! Why is there such a great demand for chocolate delicacies at the end of October? This is related to the increasingly popular Halloween and the tradition of trick-or-treating.



DARK CHOCOLATE COVERED CANDIES MIX



BAJECZNY CRUNCHY DARK CHOCOLATE COVERED PEANUT WITH WAFERS CANDY BULK



DARK CHOCOLATE CANDIES MIX



DARK CHOCOLATE CANDIES MIX 3 KG



BAJECZNY CRUNCHY
DARK CHOCOLATE COVERED PEANUT
WITH WAFERS CANDY BULK



PIERROT DARK CHOCOLATE COVERED PEANUT CANDY BULK 3KG

no. of pieces in the box	10	10	10
no. of boxes on the pallet	54	54	32
product shelf life	9	9	9
ean	5 901588 400037 >	5 901588 400051 >	5 901588 400044 >

3	1	1
132	132	132
9	9	9
5 901588 600253	5 901588 600246 >	5 901588 046501

OTHERS

OTHERS



Did you know?

In Greek and Arabic, the word "halva" means "candy." And the first mentions of halva date back to ancient Babylon.

A truly royal combination! Delicious Wedel halva with cocoa, vanilla, dried fruits and nuts is an abundance of sensations, worthy of the palates of the most refined gourmets.

SESAME SNACKS 27,2 G





no. of pieces in the box	360	120	120	120
no. of boxes on the pallet	32	84	84	84
product shelf life	12	12	12	12
ean	5 901588 066998 >	5 901588 067032 >	5 901588 067049 >	5 901588 067056 >







COCOA VANILLA HALVA 50 G

VANILLA HALVA 100 G

VANILLA HALVA 250 G

HALVA WITH PEANUTS, RAISINS AND COCOA POWDER

120	81	18	18
84	56	120	120
12	12	12	12
6 901588 067025	5 901588 067117	5 901588 067070 >	5 901588 067087 >

HALVA WITH PEANUTS AND RAISINS

OTHERS



Did you know?

A long time ago, Jan Wedel bought a plane that was both advertising and a means of transport. The plane regularly flew to Copenhagen and Paris, where Wedel has its stores. The plane was lost during the war, but today you can admire its replica - especially during the traditional Night of Museums.

Loved for generations, it contains a surprising combination of different types of dough with the addition of original Wedel chocolate, fruit jelly or a thick, delicious filling.



	JAFFA RASPBERRY BISCUITS 147 G	JAFFA ORANGE BISCUITS 147 G	JAFFA CHERRY BISCUITS 147 G	COOKIES WITH CHOLOLATE PIECES 125 G	CHOCO SQUEEZE MILK CREAM 50 G	CHOCO SQUEEZE CHOCOLATE CREAM 50 C
no. of pieces in the box	24	24	24	24	20	20
no. of boxes on the pallet	70	70	70	80	290	290
product shelf life	6	6	6	6	8	12
ean	5 901588 068206 >	5 901588 068213 >	6 901588 068220	5 901588 068244 >	5 901568 026398 >	5 901588 026428 >



ICE COOL FLAVOUR HARD CANDIES WITH FILLING 90 G



ICE MINT FLAVOUR HARD CANDIES 90 G



SUPER MINT HARD CANDIES



FRUIT FLAVOUR HARD CANDIES





COCOA POWDER	COCOA POWDER
80 G	180 G

16	16	16	16	10	10
220	308	308	308	264	135
12	18	18	18	18	18
5 901588 047140	5 901588 047157	5 901588 047133 >	5 901588 047126 >	5 901588 078502	5 901588 078496 >

SINCE 1851 O. Wedel